

[BAT appoints Nedal as MD](#)

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KUALA LUMPUR: British American Tobacco (M) Bhd has appointed Nedal Louay Salem as its new managing director (MD) with effect from Sept 1.

This comes following the resignation of the current MD Jonathan Reed, who will be taking up a position with British American Tobacco PLC.

Nedal is currently the MD and chief executive officer of Ceylon Tobacco Company PLC.